

Content Strategist – Agency – Manchester

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Job Summary

Vacancy :

Deadline : Dec 05, 2024

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Employment Status : Full Time

Experience : Any

Salary :

Gender : Any

Career Level : Any

Qualification :

Job Description

Position: Senior Content / Marketing Executive

Location: Manchester, UK (Hybrid – 2 days in-office)

Salary: upto £32,000

Favourite People is excited to recruit on behalf of a brilliant Manchester-based B2B marketing agency with an impressive client portfolio in the UK and North America. Known for innovative marketing solutions across multiple sectors in the B2B space, this agency combines strategy and creativity to deliver exceptional campaigns and is well known for their positive and diverse culture.

The agency is in a period of growth and looking to hire a Content Strategist to join their award winning team. The Content Strategist will be a key player in creating dynamic campaigns with a focus on outbound marketing for a broad range of b2b clients. There is a lot of opportunity for growth and you could soon be developing and leading a team.

Responsibilities are broad making this role really appealing. On a day to day basis tasks include but not limited to; **drafting video scripts, managing website content, distributing press releases and always ensuring quality is consistent and to the highest standard.**

The ideal person will be detail oriented and will understand how to create engaging social media posts for B2B audiences and will have upto 3 years experience in a similar role. Agency experience is beneficial but not necessary.

If you're ready to join a forward-thinking team where creativity and collaboration are at the core, we'd love to hear from you.

Education & Experience

Must Have

Educational Requirements

Compensation & Other Benefits
