

# Account Manager, B2B Marketing Agency, Manchester

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Phone :

Web :

## Job Summary

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Vacancy :

Deadline : Dec 05, 2024

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Employment Status : Full Time

Experience : Any

Salary :

Gender : Any

Career Level : Any

Qualification :

## Job Description

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Account Manager B2B Marketing Agency - Manchester

**Job Title:**

Account Manager – Client Services £28,000 - £32,000

**Location:**

Manchester, UK (Hybrid – 2 days in the office)

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**About the Company:**

Favourite People are partnering with a renowned B2B marketing agency known for its creativity and award-winning B2B campaigns. With an impressive roster of clients spanning this agency is known for its international perspective and commitment to impactful, tailored marketing solutions.

**The Role:**

We're looking for an experienced Account Manager to join the Client Services team, helping manage key client relationships and ensure the seamless delivery of their marketing campaigns. In this role, you'll be the main touchpoint for clients, steering projects that are primarily digital-focused, with some offline components. Reporting to the Senior Account Manager, you'll shape each client's marketing direction, ensuring their needs and objectives are met every step of the way.

**What You'll Be Doing:**

- **Client Relationships:** Oversee a set of B2B client accounts, gaining a deep understanding of their objectives and priorities, and delivering an excellent client experience.
- **Campaign Coordination:** Work collaboratively with the internal teams across content, design, digital, and development to drive forward integrated campaigns.
- **Strategic Insight:** Spot new opportunities within client accounts to add value and improve campaign effectiveness.
- **Project Management:** Write project briefs and manage campaigns from concept to completion, maintaining high standards and consistent quality.
- **Client Communication:** Act as the lead contact, ensuring clients are kept in the loop on project status and updates.
- **Team Support:** Assist the Senior Account Manager with onboarding new clients and provide additional support across accounts when needed.

**What We're Looking For:**

- **Experience:** At least 4 years in account management, preferably within a B2B marketing agency.
- **Sector Knowledge:** Background in sectors like Manufacturing, Technology, or Science is beneficial.
- **Organisational Skills:** Confident managing multiple projects and deadlines, with experience using project management tools like Teamwork.
- **Collaborative Mindset:** Strong communication skills and an ability to build rapport with both clients and colleagues.
- **Proactivity:** A hands-on approach, with the ability to anticipate client needs and solve problems effectively.

**What's on Offer:**

- A competitive salary with a performance-based bonus
- 25 days of annual leave, plus bank holidays
- Hybrid working structure from our central Manchester office
- Dedicated training budget to support professional development and career goals
- Regular team gatherings and socials to build a positive work culture

If you're passionate about delivering impactful client experiences and eager to work with an inspiring agency, we'd love to hear from you! Apply today to join a team that values innovation, growth, and collaboration.

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**Education & Experience**

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**Must Have**

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**Educational Requirements**

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**Compensation & Other Benefits**

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